

DATA

A CENTRE OF EXCELLENCE
GCC

PROJECT FRAMER SESSION



European Union
Aonadh Eòrpa



gov.scot

EUROPE & SCOTLAND
European Regional Development Fund
Investing in a Smart, Sustainable and Inclusive Future



smart
cities scotland



Glasgow
CITY COUNCIL

**COLLATE ALL THE INFORMATION
GATHERED SO FAR**

**IDENTIFY THE MAIN CHALLENGES WITHIN
THE PROJECT**

**IDENTIFY WHAT WE MIGHT NEED TO
TACKLE THE CHALLENGE**

EXPLORE THE CHALLENGE

WHY AND HOW

Challenge/Problem Statement:

How do we offer an ~~alternative~~ alternative sleepover service at a significantly reduced cost while retaining the quality of service using digital technology.

ALTERNATIVE SLEEPOVER SERVICE AT A QUALITY OF SERVICE

Digital Solution

artificial intelligence
video technology

personalisation of service based on needs

co-design of service

gps

micro chips

Cost to deliver (operation)

MORE INTERESTED IN BETTER SERVICE FOR CLIENTS

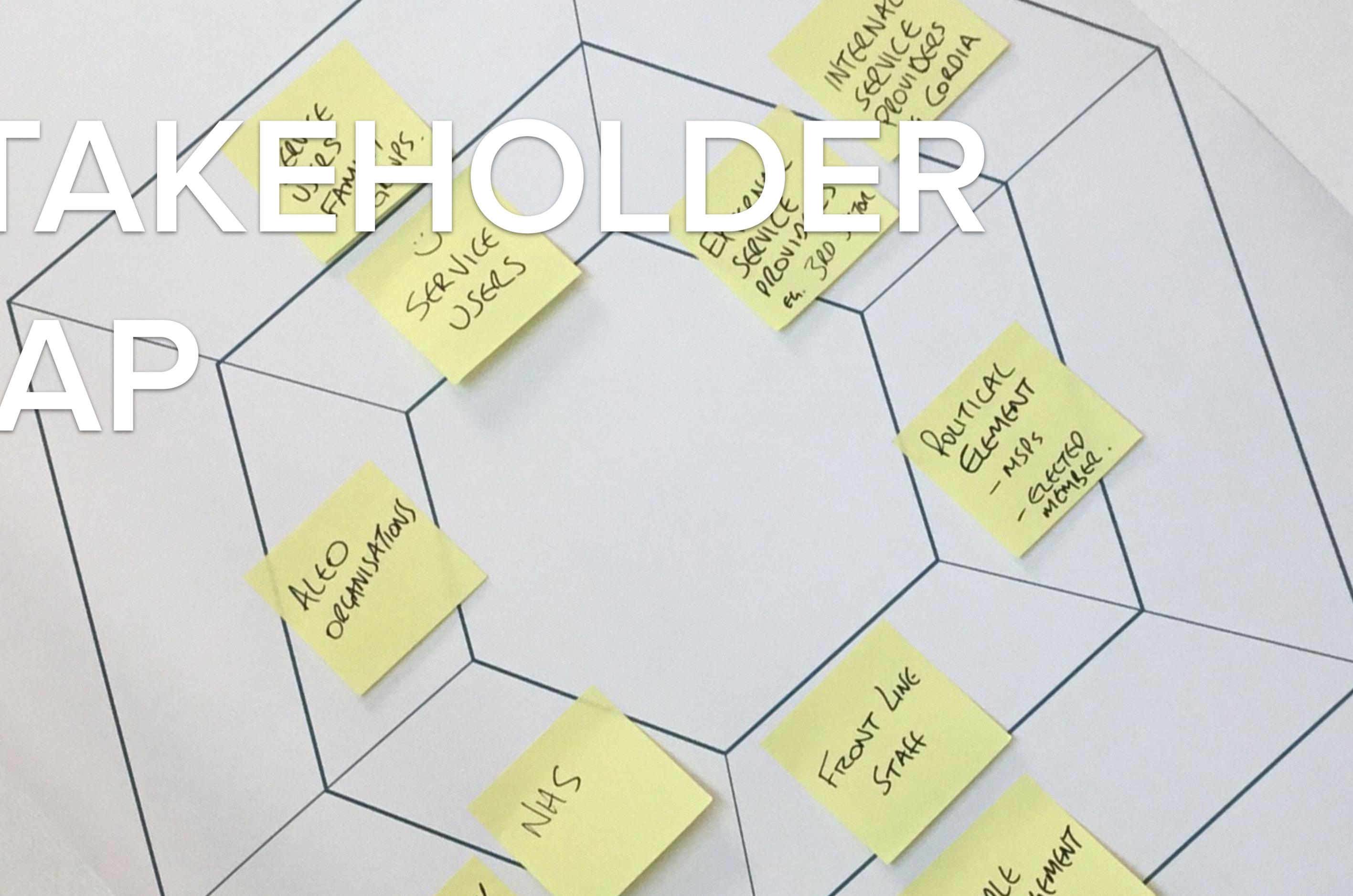
MAKE OUR CITIZENS IN SAFER

improve public image

political backing

WHO ARE WE
DESIGNING FOR?

STAKEHOLDER MAP



DESIGN RESEARCH

ORGANISING & INTERPRETING DATA

ROSE, THORN, BUD RESEARCH

WHAT DO WE ALREADY KNOW?

CLUSTER YOUR RESEARCH

WHAT ARE THE MAIN THEMES?

CLUSTERING



PROBLEM STATEMENTS

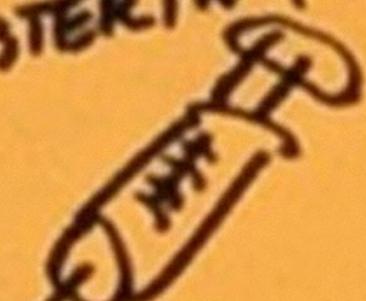
STATEMENT STARTERS

HMV

calculate health anta
remotely for most
vulnerable clients?

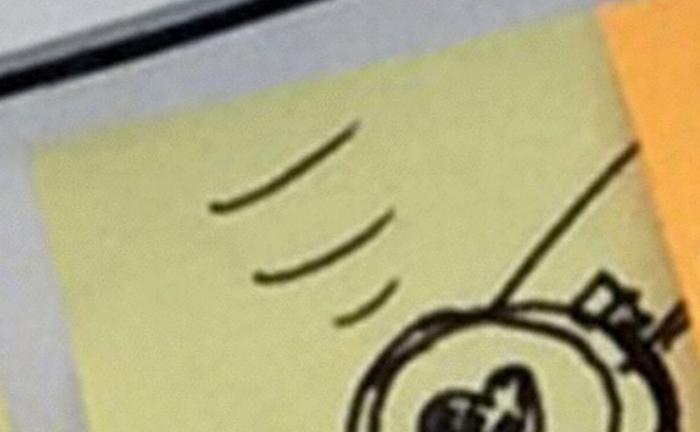
retain
without
the house

REMOTE DRUG
ADMINISTERING



Augmented
Reality
Video
Conf

while



**HOW MIGHT
WE...**

IDENTIFY KEY CHALLENGES

WHAT ARE THE THEMES TELLING YOU

**WHAT RESOURCES
WOULD THIS
NEED?**

NEXT STEPS