

Initial challenge request



Client details



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Centre of Excellence Contact



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What is the problem you are trying to solve?

Improve the way in which they report and communicate relevant statistics.



Additional information

Data Sets:

Footfall Data
NiteZone Data
SPT?
Bus Station Footfall
Train Station Footfall
Vacant Units
UK Property Markets
Environmental Indicators and Crime
Trafcom

Particular asks:

Look at what impact events have on footfall in the city centre.
Ensure that the right message goes out to the public.
New online dashboard.
More in-depth analytics to look at causal factors for the Economic Health Check.
Look at what the public are saying after a major event.

Timeline

Present something at the Strategy Board at the end of January.

