Programme timeline

Introduction

**Wednesday
7th of August**
10-3pm

we are here

**Challenge
framing**

**Tuesday
20th of August**
9:30-4:30pm

**Ideas and
Prototypes**

**Friday
30th of August**
9:30-4:30pm

**Test, Learn &
Refine**

**Friday
13th of September**
10-3pm

Pitch your ideas!

**Monday 23rd of
September**
10-3pm

Sharing event

**Wednesday
25th of September**
10-3pm

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FOR
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INNOVATION

Glasgow
CITY COUNCIL

Session 2 agenda

Introduction to challenge framing

Exploring the challenge

Unpacking the challenge

Lunch Break

Introducing design research

Understanding who is involved

Prototyping interview questions

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At a glance

City Change Makers	Workshop #2

Session	Challenge Framing
Date & Time	20.08.24 9:30am-4:30pm
Venue	The Point, Govanhill
We will...	+ Frame and unpack the initial challenges to understand what makes it up
	+ Explore motivations, what we are looking to achieve, and how to do it
	+ Understand who needs to be involved
	+ Explore design research methods that can help us learn about the challenge
There were...	9 participants with Make Do + Grow; 5 participants with Govanhill HA (5 others were unable to attend this date)

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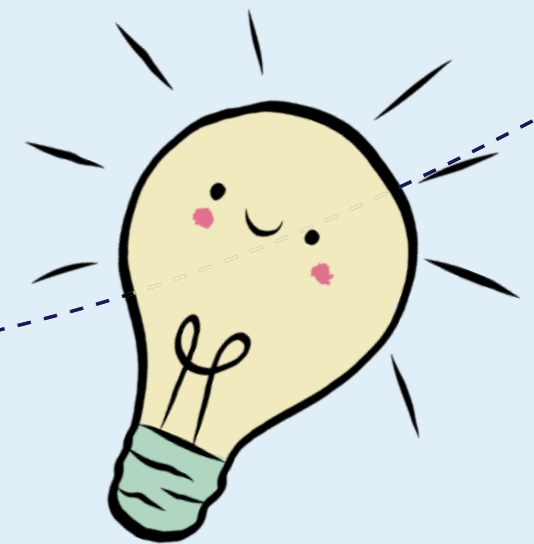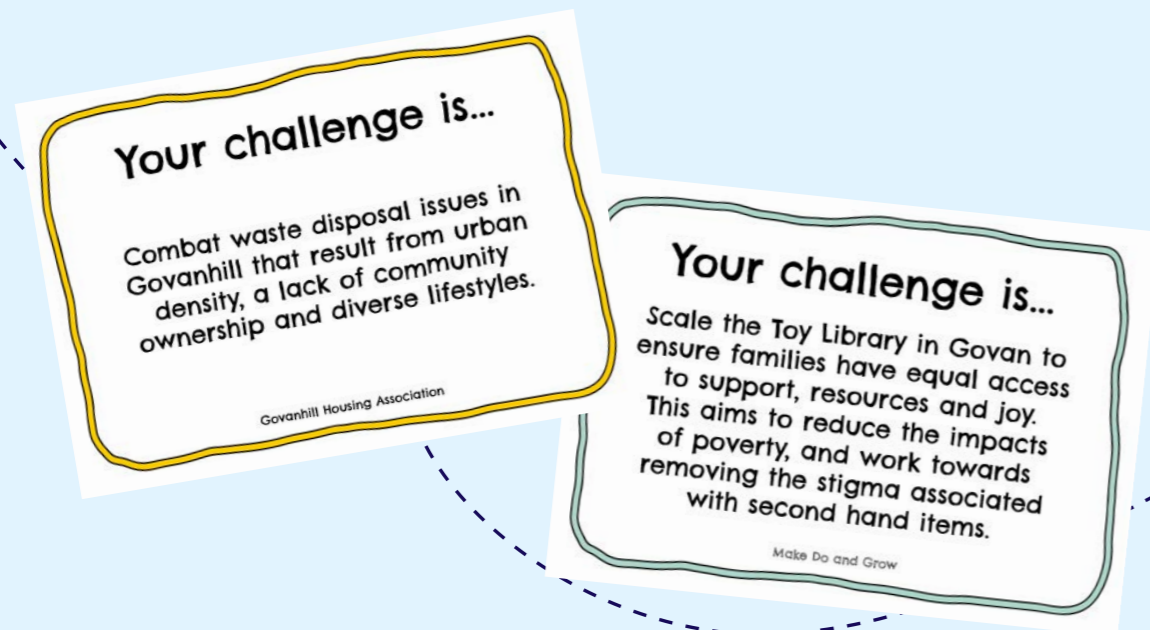
Glasgow CITY COUNCIL

Session 2 summary

Session 2 focussed on Challenge Framing to **understand and define the groups' original challenge statements.**

To do this, in the morning groups unpacked the core elements of their challenges, explored mini-challenges in the area and defined what they wanted to work on by writing 'How Might We...' statements.

In the afternoon, groups delved into the big-picture motivations behind what they are trying to achieve and the steps they could take to make it happen, stakeholders who should be involved were identified and groups crafted interview questions to ask people in their neighbourhood.

This will set groups up to come up with ideas based on the understanding they have developed about their challenge space and feedback from local people.

Your challenge is...

Combat waste disposal issues in Govanhill that result from urban density, a lack of community ownership and diverse lifestyles.

Govanhill Housing Association

Your challenge is...

Scale the Toy Library in Govan to ensure families have equal access to support, resources and joy. This aims to reduce the impacts of poverty, and work towards removing the stigma associated with second hand items.
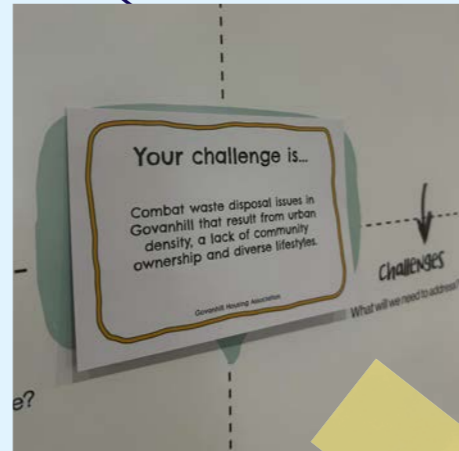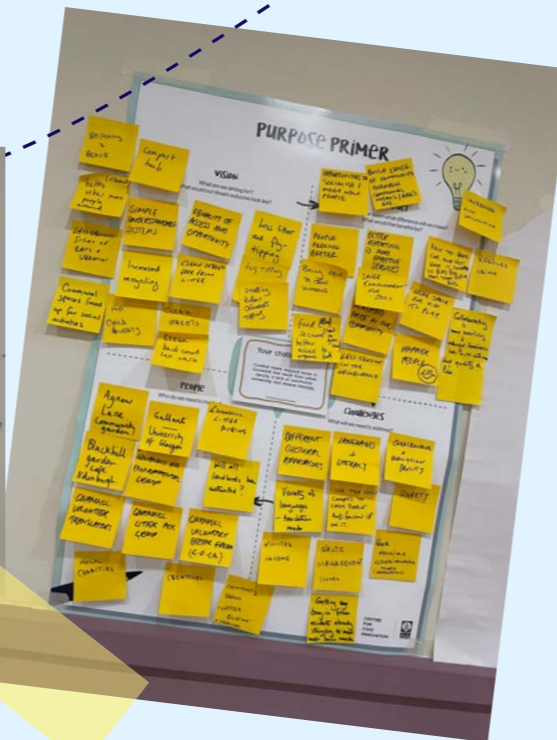
Make Do and Grow

What it looked like...

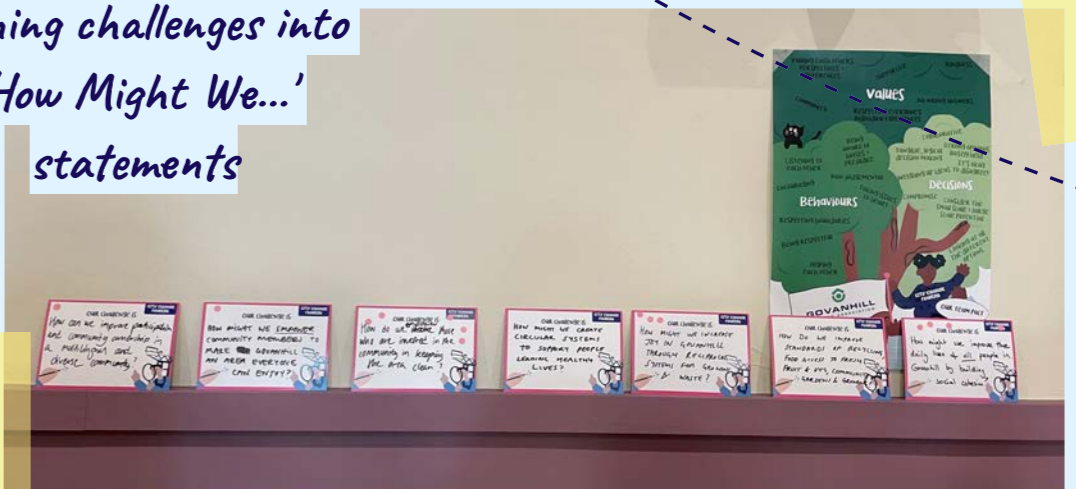An introduction to challenge framing and why we do it

Unpacking the main challenges and clustering into similar groups

Purpose Primers to explore the initial group challenges

Turning challenges into 'How Might We...' statements
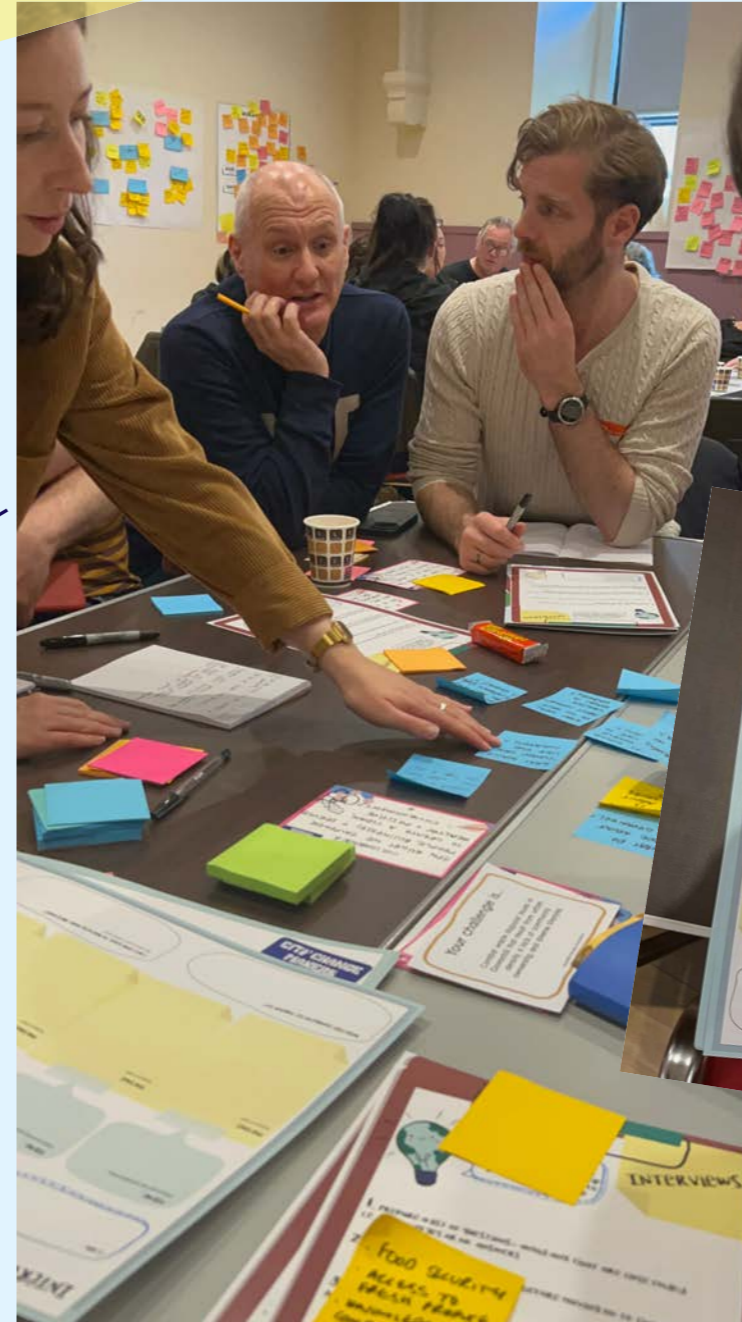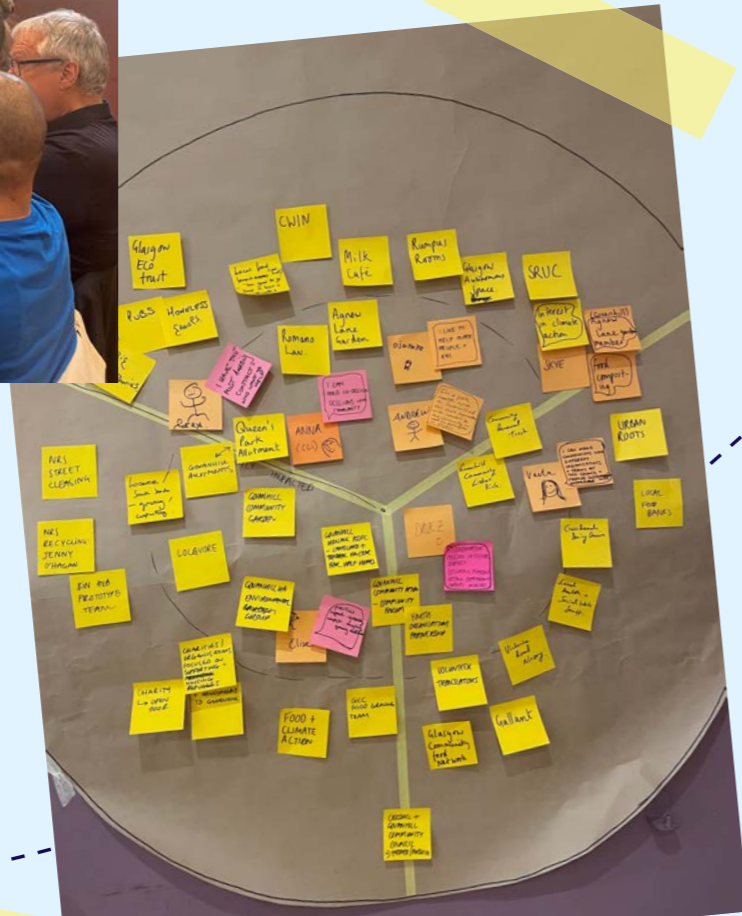
What it looked like...

Everyone added themselves to Stakeholder Maps to show how they link to the challenge
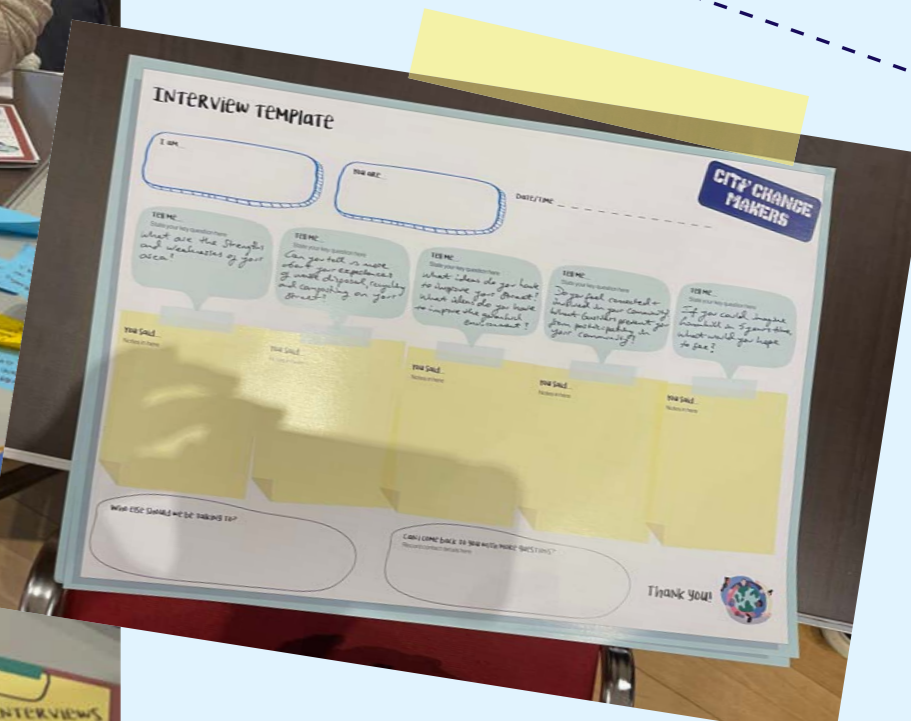+
populated the maps with people, services and groups

Groups crafted and prioritised 5 interview questions to ask people in their neighbourhood

What's next

Session 3 will look at coming up with ideas to solve the challenges that have been identified, and prototyping different solutions through creative methods.

Ideation + Prototyping

7 AUG
Session 1
Introduction

20 AUG
Session 2
Framing

30 AUG
Session 3
Ideation + Prototyping

13 SEPT
Session 4
Test, Learn + Refine

23 SEPT
Session 5
Pitch your ideas!

25 SEPT
Celebration event