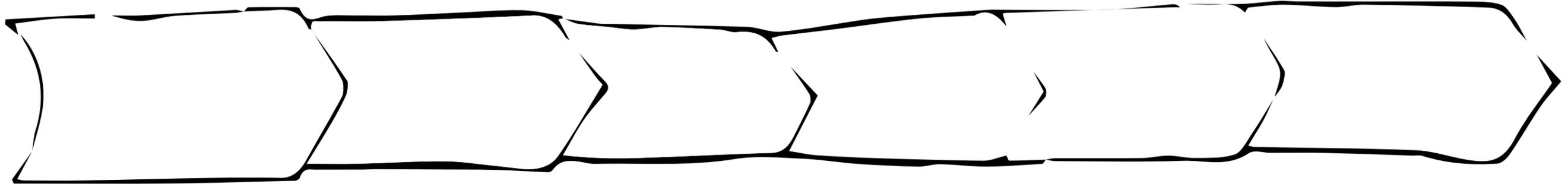


# JOURNEY MAP

Stage

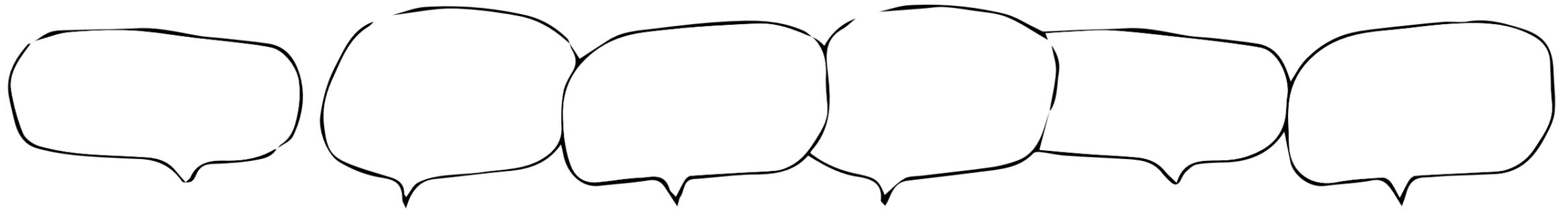


Steps

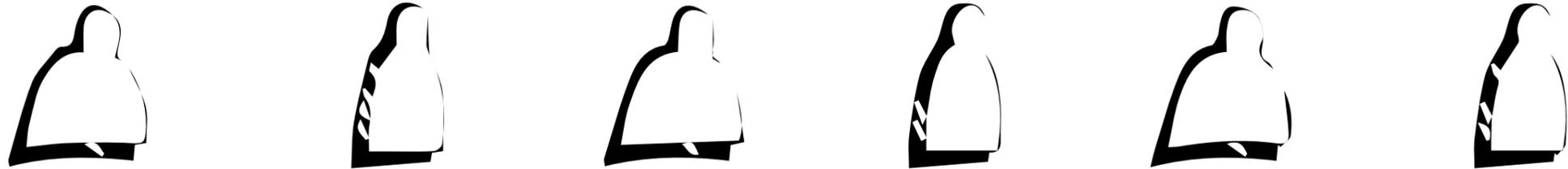


Touch points

Thoughts



Actors



Emotions

